

### Biography of Klaus Ceynowa

Dr. Klaus Ceynowa is the Deputy Director General of the Bavarian State Library at Munich, Germany. His main fields of work are strategic and financial planning, human resources management, and controlling and marketing for libraries in the digital age. He was responsible for negotiating the contract between the Bavarian State Library and Google about the digitization of the complete copyright-free collections of the Library from the 17<sup>th</sup> to the 19<sup>th</sup> century, which is more than 1 Million books. He is deeply engaged in all innovative projects of the Bavarian State Library, e.g. 3D-Internet applications, ScanRobotics, technologies for longterm digital preservation, Linked Open Data, gesture-based computing, liquid publications-infrastructures, and Mobile Applications as well as Augmented Reality tools and Location-Based-Services for libraries. Due to his professional profile, Klaus Ceynowa is especially interested in the development and implementation of organizational structures and tools that facilitate the rapid generation and spread of library innovations, and the seamless integration of library services in the new user-scenarios of the mobile digital world.