## Mapping and Library Services at UOC

By Carme Fenoll, Pep Torn & Anna Zúñiga

(And the collaboration of Adolfo Revuelta)

## [M-Libraries 5: Information on the move] [Form devices to people]

[Chinese University of Hong Kong, May 28 2014]



# **CATALONIA: FACTS AND FIGURES CATALAN PUBLIC LIBRARY SYSTEM UOC: FACTS AND FIGURES APPS FOR A MOBILE UNIVERSITY UOC MAPS & CATALAN PUBLIC LIBRARY SYSTEM**



# CATALONIA: FACTS AND FIGURES

#### UOC Universitat Oberta de Catalunye

#### Catalonia; facts and figures

7.5 M people1.7M in Barcelona4.6M in BCN urban area

Schooling population: 1.5M University population: 244.000





## Catalonia; facts and figures

•GDP per capita: 27,250€

- USA: 51,740€
- France: 39,772€
- UK: 39,093€
- Spain: 23,161€

Similar to... **Hong Kong**, Israel, Eslovenia, South Korea.

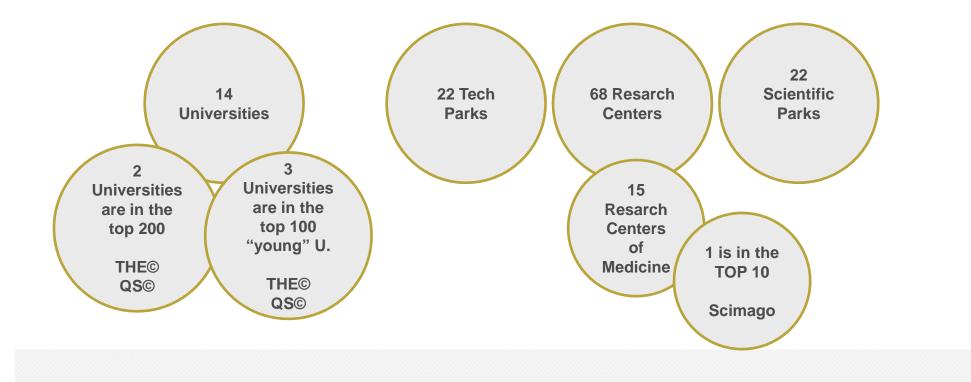
**Unemployment**: 22,3%





## **Catalonia; facts and figures**

• Universities and research



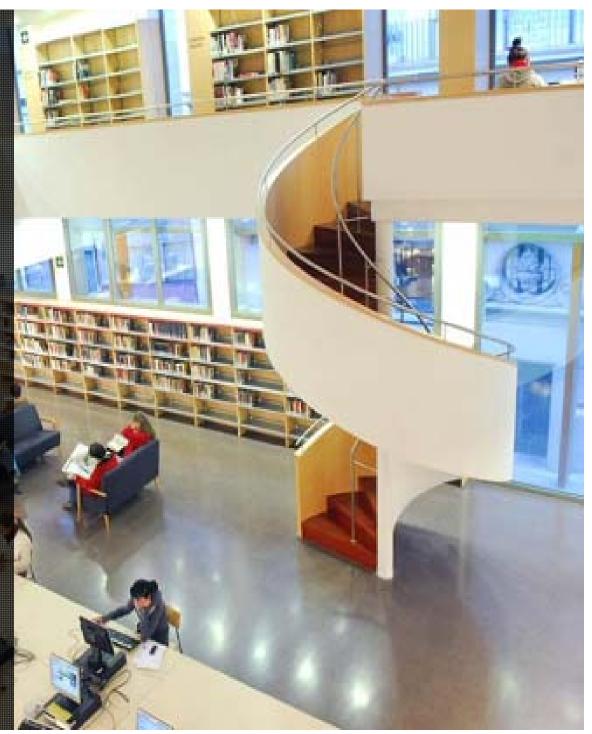


## 2 CATALAN PUBLIC LIBRARY SYSTEM



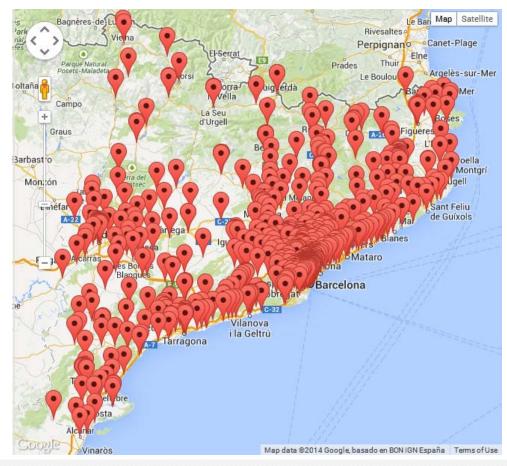
#### Catalan public library system

365 libraries 25,2M visitors/2012 16,3M loans 3,3M card holders (10+, first 5 football teams)





## **Catalan Public Library System**



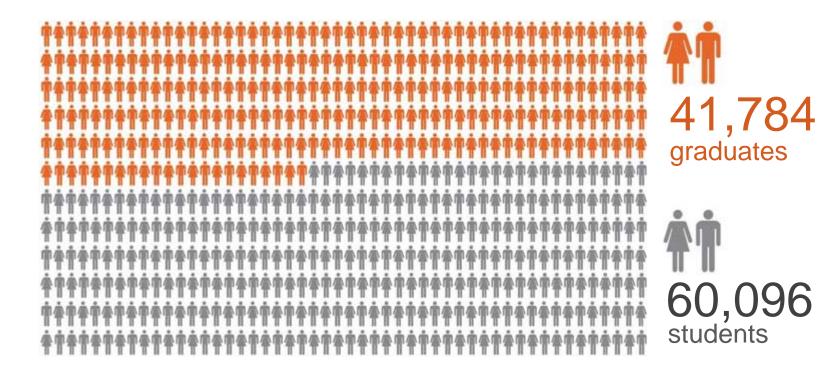
## http://biblioteques.gencat.cat



# **UOC: FACTS AND FIGURES**



## A community of more than 60,000 students



w.uoc.edu/get-to-know-the-uoc



## And more than 40,000 graduates: a network for sharing talent and knowledge



http://alumni.uoc.edu



## The UOC is also present on social networks



#### www.facebook.com/UOC.universitat



#### @UOCuniversity



#### LinkedIn UOC Alumni





## A flexible offer adapted to students' needs

studies.uoc.edu

#### Course offering

- Degrees
- Master's degrees
- Postgraduate courses
- Doctoral programmes
- Open short courses
- In-company training

#### Knowledge areas

- Arts and Humanities
- Health Sciences
- Information and Communication Sciences
- Law and Political Science
- Economics and Business Studies
- IT, Multimedia and Telecommunications
- Psychology and Education Sciences
- City Management and Urban Planning
- Tourism
- Information Society
- Food Systems, Culture and Society

## Departments, schools, institutes and chairs

#### w.uoc.edu/schools

The UOC's course offering is organized in the following way:

#### Departments

- Arts and Humanities
- Health Sciences
- Information and Communication Sciences
- Law and Political Science
- Economics and Business Studies
- IT, Multimedia and Telecommunications
- Psychology & Education Sciences

#### Schools

- Business School
- School of Languages
- School for Cooperation

#### Institutes

- Internet Interdisciplinary Institute
- eLearn Center

#### Chairs

- UNESCO Chair in Education & Tech. for Social Change
- UNESCO-FC Barcelona-UOC Chair
- Chair in Multilingualism



## Awards and accolades



#### **IMS Global Learning Consortium**

- 2011 Learning Impact Awards · Bronze [iUOC project]
- 2009 Learning Impact Awards · Leadership [My UOC project]
- 2008 Learning Impact Awards · Gold [My Way project]



#### **New Media Consortium**

• 2009 - Center of Excellence



#### ICDE – International Council for Distance Education • 2001 - ICDE Prize of Excellence 2001 [world's best online and distance university]



## WITSA - World Information Technology and Services Alliance 2000 - Digital Opportunity Award [best digital initiative]



#### European Union

• 1997 - Bangemman Challenge Award [best European initiative in distance education]



## Awards and accolades

#### Gartner

• 2011 - Study of a success story, recognizing the technological evolution led by the UOC in the field of learning

GSMA,

#### GSMA

• 2011 - Case study into iUOC, recognizing the UOC as a pioneering university in the use of mobile technology for higher education

#### **Sun Microsystems**



• 2003 - Center of Excellence, Global Education and Research



# APPS FOR A MOBILE UNIVERSITY



## Apps availables at UOC

My Mobile UOC

• *My Mobile UOC* is the UOC Virtual Campus app for mobile devices.



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**U0C** 

#### **UOC Maps**

• *UOC Maps* provides a virtual forum for members of the UOC community around the world, letting them find each other, communicate and express themselves



#### **UOC Mail**

• UOCmail is a simplified version of the UOC Virtual Campus



#### **Chinese II**

• This iPad application offers a sample of the subject materials for the Chinese Language course from the UOC's School of Languages.

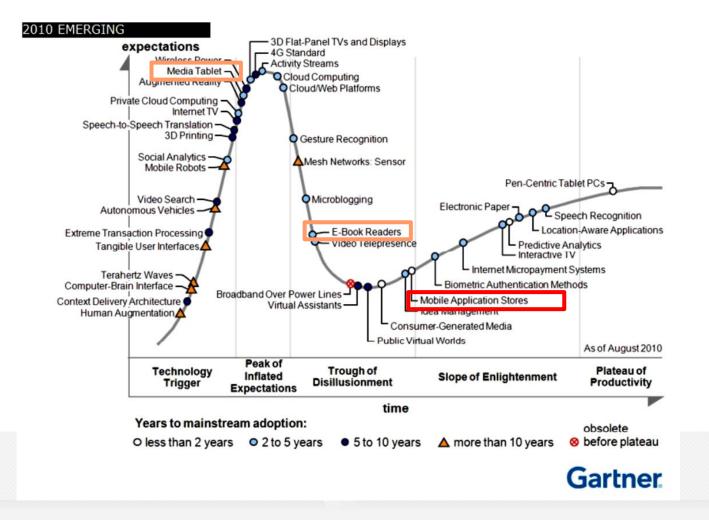
#### Guixa

• *Guixa* is an application for iPad. It is designed to let faculty record videos explaining concepts while drawing on a digital blackboard.

http://www.uoc.edu/portal/en/viu-la-uoc/uoc-apps/index.html



### Gartner's Hype Cycle Emerging Tech as of August 2010





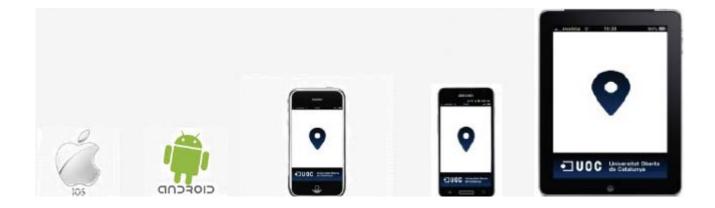
## UOC MAPS & CATALAN PUBLIC LIBRARY SYSTEM

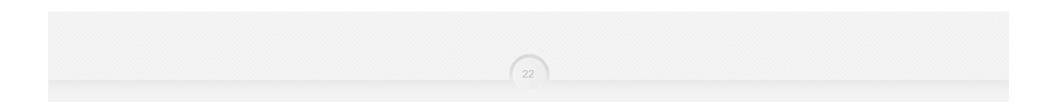




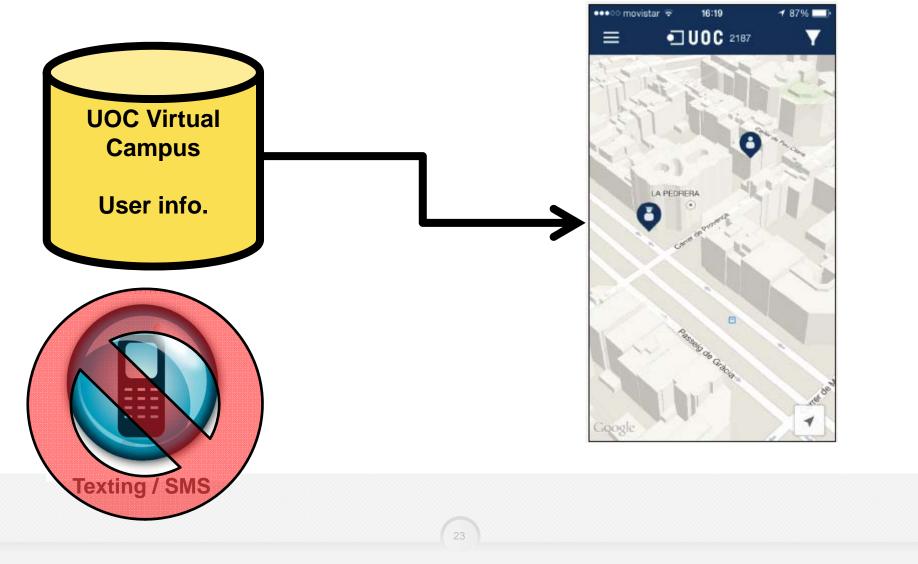
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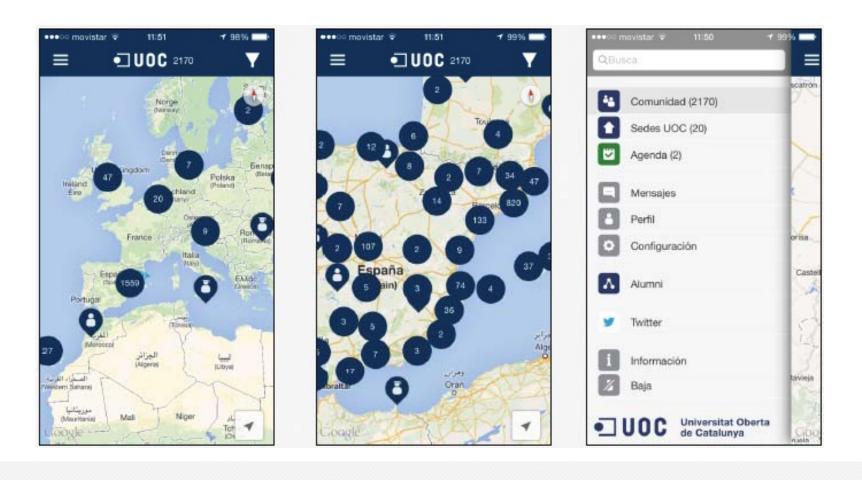






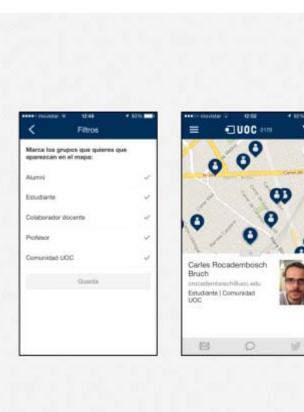






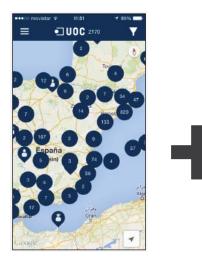








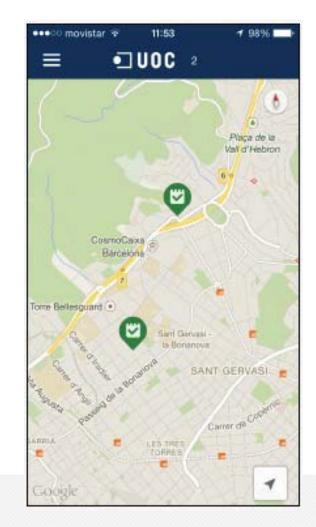
## **UOC Maps [or UOC On] + Public libraries**





#### **UOC Maps**

- New functionality.
  Profitability of public facilities.
  Communication between knowledge organizations
  Increasing value of libraries' local collections
- Engaging new users in UOC



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