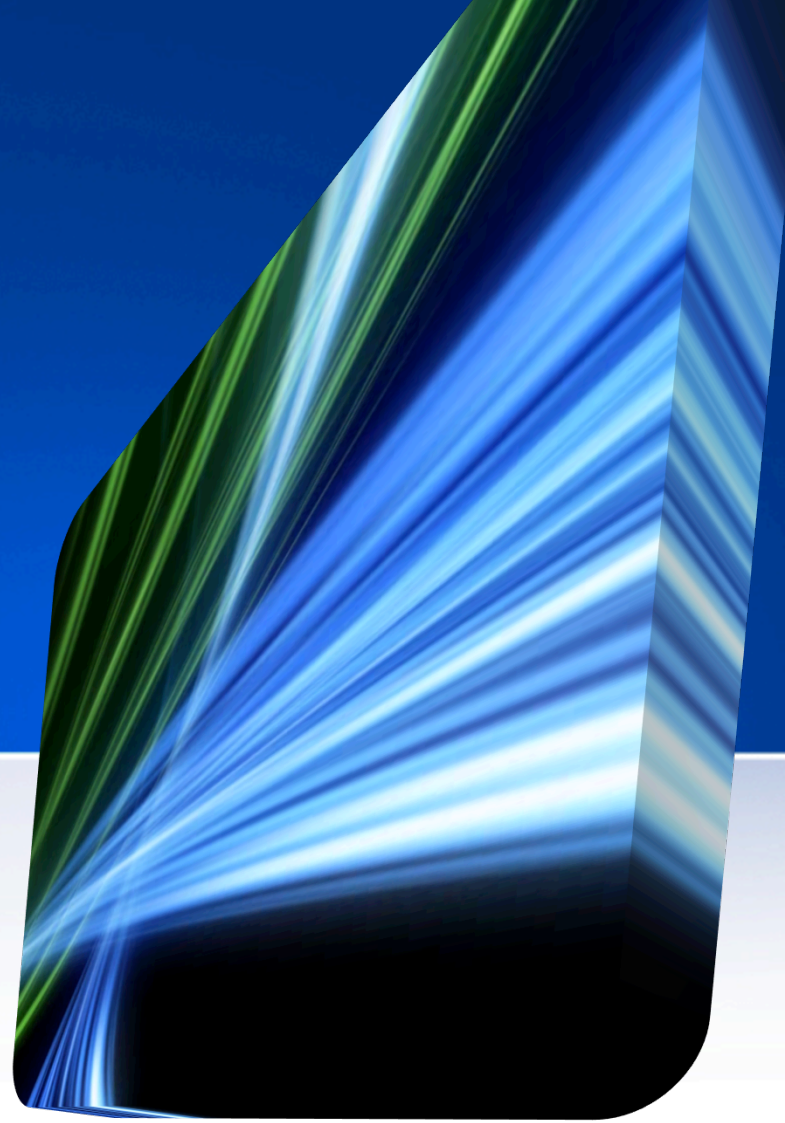


# **Library Tour Evolution at Brigham Young University**

**Michael Whitchurch  
Virtual Services Librarian  
Harold B. Lee Library**



# Introduction to BYU and Writing 150



- $\approx$  30,000 FTE students
  - $\approx$  1,500 faculty
- 
- $\approx$  4,400 admitted freshmen (2013)
  - $\approx$  2,500 WRTG 150 students



# What is Evolution?



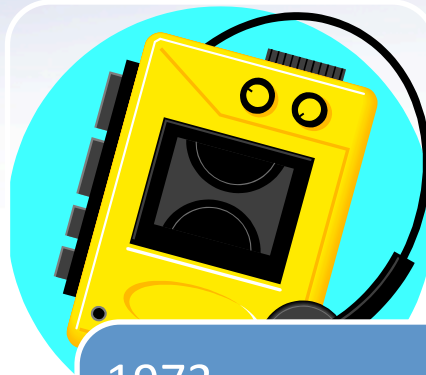
- Natural Selection (survival of the fittest)
- Adapt/adjust to the environment
  - Who/what determines the academic environment?
    - Students
    - Technology
    - Campus administration/policy
    - Etc.

# Tour Evolution Timeline



1961

- New library opens with guided tour available
- Time and personnel consuming
- Personalized information



1973

- Self-guided audio tour using cassette
- High maintenance with updating tour information
- New and exciting concept
- Required quiz completion



2000

- Self-guided audio tour using CD
- Same as audio cassette with newer technology





2005

- Self-guided audio tour using MP3
- Download to Personal device or check out at desk
- Same format at CD & Cassette Tape



2009

- Virtual online tour
- Little maintenance
- Easily updated
- Removes students from the library



2011

- iPod checkout (or use own device) with QR Codes
- Great in concept, weak Wi-Fi
- Issues required adjustments to implementation (quiz answers at Help Desks)



## 2013

- iPad with fixed predetermined stops
- Required stops & elective subject area
- Library tour stop location map
- Video content describing details of location
- Maintenance for changes
- Required Quiz



## Library Tour Stops

### Map

Step 1 View each tour segment (30 min)

Step 2 Complete worksheet on reverse (15 min)

Note: Indicates a required stop  
 Indicates a subject stop (choose one)



**Library Tour**  
**STOP**  
**LEARNING COMMONS**



### LEVEL 3 GROUND FLOOR

**Learning Commons**  
 Located on pillar west of Commons desk  
**Circulation**  
 Located by central elevator



### LEVEL 4

**Media Center**  
 Located on first pillar in room  
**Music**  
 Located on pillar on north wall



### LEVEL 5

**Humanities**  
 Located on pillar north of desk



# What's next?



- Assessment
- Respond to course curriculum changes
- Technology innovations
- Student preferences





# Contact Information



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